

Contests, Advertising, and Promotions

The Port Angeles Schools shall safeguard students and their parents from advertising by outside organizations or individuals. The use of school facilities, directories or school communications for advertising, promotions, or contests is generally discouraged unless initiated by a school or the school district, and incorporates the following factors:

1. The primary objectives of the advertising are consistent with the District's goals and policies;
2. Participation by a student would not interfere with the regularly scheduled learning program unless it is a part of that program. Student instructional time should be used for educational purposes;
3. The advertising offers an identifiable benefit to the school district and/or its students;
4. There is no significant cost to the District or inappropriate interruption of normal operations.;
5. Local business sponsorships should be encouraged and recognized; and
6. Where commercials are electronically conveyed and shown in an instructional setting, viable options must be available. The options should:
 - a. Be reviewed by the appropriate curriculum committee, except when time or other constraints make such a review impossible. In such cases, the building administrator or designee must conduct the review;
 - b. Be subject to public review. Timeliness of such review should not delay the instructional process;
 - c. Be of comparable educational value as judged by the appropriate committee or administrator or designee;
 - d. Be available concurrently;
 - e. Be sensitive to the developmental needs of the students; and
 - f. Election to participate in such an option should have no adverse affect on the student's grade;

Students and the public will be informed by way of VISIONS and parent newsletters that use of a commercially sponsored product or material is in no way an endorsement by the Port Angeles School District of such product or material;

The Superintendent/designee maintains the right to remove any advertising deemed inappropriate for the intended audience. The use of the titles, Board of Directors, Port Angeles School District, any school within the District, or any similar phrase, shall not be used on any advertising without the specific consent of the Superintendent/designee.

Bulletin Boards – School Related and Non-School Public Announcements

School bulletin boards and other places where posting of notices may occur on school property shall be used solely for school-related items and shall be approved prior to posting by appropriate educational officials. In addition, a school may provide a place for the posting of non-school public announcements. These postings shall be screened by an administrator only on the following basis:

1. Is the posting consistent with the District's goals and policies?
2. Is the posting for a time-related matter?
3. Is the posting of interest to students?

4. Is the posting not concerned with an election ballot item?
5. Is the posting not advocating any illegal activity?
6. Is the sponsor of the posting clearly identified?
7. Is there room?

Priority may be given to postings of local community public announcements. Time limits may be placed on postings. Size of postings may be limited.

Form: Request for Student Participation or Distribution/Posting of Materials

Date: November 28, 2005