

FBLA 2019-2020

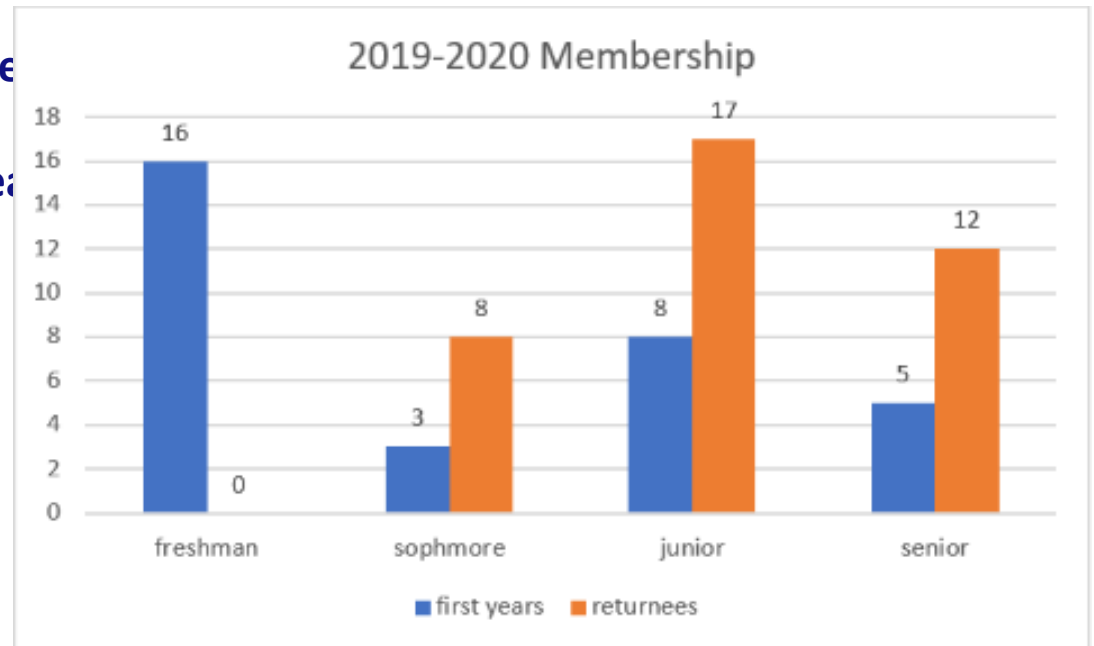
What's happening!



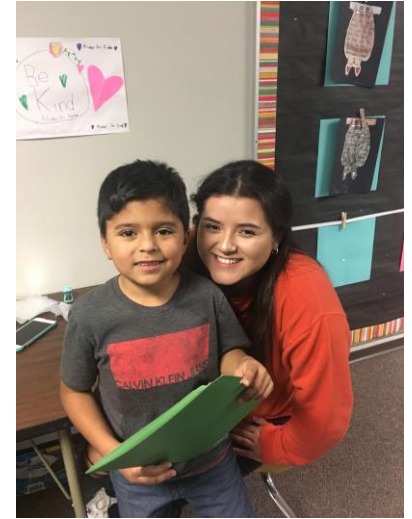
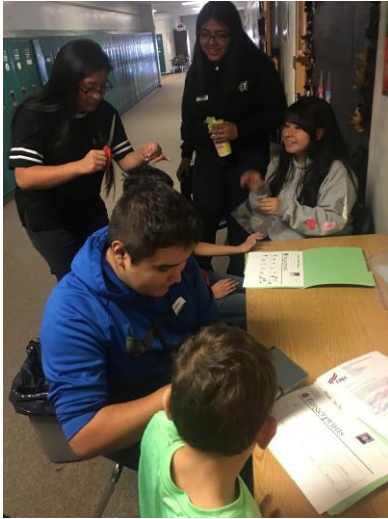


Club Stats

- **53 Total Members**
 - nearly a 40%-60% increase over last 7 years memberships
 - previously 30-40 members/year
- **32 New Members**
 - *Focus on recruiting new members at Freshmen and Sophomore levels
 - *Seeing success!! (same goal last year)



Community Service



Upcoming Events



Saturday, February 1st
Regionals!



Community Food
Drive in March

What's New

1. Last year we had our first person run for state office as the NCW vice-president!
2. This is the first year that our FBLA has done mobile application design as a competitive event!
3. Due to schedule change, Freshman are in charge of middle school lunch.
4. State is in Spokane, not Bellevue.
5. This year we've had one of the highest membership rates.



Real World Branding State Only--New this Year

WA FBLA has partnered with Washington State University and AgriMacs to bring you this year's Real World Branding event, based on our state's apple industry!

Scenario: Currently, a research and development team at WSU is working on a new variety of apple presently called TC4, which is being grown on secret remote sites in WA state. Their marketing firm has partnered with WA FBLA to create a Real World Branding event for SBLC 2020! There will be a webinar for students to ask questions of AgriMacs and WSU for planning purposes in late January or early February.

Students have been asked to *name the apple* and *create a marketing campaign* for the apple's release to the public.

****Think Cosmic Crisp roll out****

Competitions

REGIONALS:

Saturday, February
1, 2020

✓ 25 Members
Competing

*Any one interested in
judging?*

STATE:

April 8-11, 2020
Spokane, WA

NATIONALS:

June 29 - July 2 ,
2020
Salt Lake City,
Utah

Events

We have 25 members registered for Regionals in 31 of the 72 events!!

- 3-D Animation
- Accounting 1 and 2
- Advertising-New
- Agribusiness
- American Enterprise Project
- Banking and Financial Systems
- Business Calculations
- Business Communication
- Business Ethics
- Business Financial Plan
- Business Law
- Business Plan
- Client Service
- Coding and Programing
- Community Service Project
- Computer Applications
- Computer Game and Simulation Programming
- Computer Problem Solving
- Cyber Security
- Database Design and Application
- Digital Video Production
- E-Business
- Economics
- Electronic Career Portfolio
- Emerging Business Issues
- Entrepreneurship
- **FBLA Principles and Procedures**
- Future Business Leader
- Global Business
- Graphic Design
- Health Care Administration
- Help Des
- Hospitality Management
- Impromptu Speaking
- Insurance and Risk Management
- **Intro to Business**
- **Intro to Business Communication**
- **Intro to Business Presentation**
- **Introduction to Business Procedures**
- **Introduction to Financial math**
- **Introductions to Information Technology**
- **Introduction to Parli Pro**
- Job Interview
- Journalism—New
- Life Smarts
- Local Chapter Annual Business Report
- Management Decision Making
- Management Information Systems
- Marketing
- MOS-Excel
- MOS-Word
- Mobile App Development
- Network Design
- Organizational Leadership—New
- Parli Pro
- Partnership with Business Project
- Personal Finance
- **Political Science**
- PSA
- **Public Speaking 1**
- Public Speaking 2
- Publication Design
- Sales Presentation
- Securities and Investments
- Social Media Campaign
- Sports and Entertainment Management
- Spreadsheet Application
- Virtual Business management Challenge
- Website Design
- Word Processing

Goals



- State: Qualify 60%
- Nationals: Have 1 team or individual qualify
- Continue to increase membership—with focus on freshmen and sophomores (Club Fair, 8th grade focus)
 - This year 8th Graders help with community service projects to promote FBLA at the middle level
 - Next year...Fall Conference invite 5-10 8th graders to attend
- Have chapter practices with state/national-qualifiers helping first-year competitors.

Our Officer Team

President: Bella Gatzemeier

Vice-President: Ruby Wier

School-Store Manager: Maddie Latter

Secretary: Laura Montoya

Publicity: Alejandro Hernandez

ASB Rep: Miguel Neri



Thank you for your
time....



Any questions?