

COMMUNITY RELATIONS

Promotional Materials Distributed/Displayed Through Schools

This procedure has been established to provide guidelines for the display or distribution of materials by non-school community nonprofit and cultural organizations in the Pullman School District.

- 1.0 Materials must be of a civic, cultural, or educational interest or value. They shall not advertise for private or organizational gain, unless the gain is used for the benefit of the community as a whole, such as cultural enhancement.
- 2.0 Neither the activities promoted by, nor the content of, materials distributed by non-school groups are endorsed by the District and the materials shall so state.
- 3.0 Criteria for approval of promotional materials:
 - Materials are consistent with District goals and policies
 - Materials have educational value
 - The promoted activity supplements school programs
 - Materials do not endorse nor disparage political, philosophical, or religious view
 - Materials do not discriminate nor promote discrimination based on legally-protected classifications (e.g., race, gender, religious affiliation, etc.)
- 4.0 A copy of the promotional material(s) must be submitted at least one week prior to the date of requested distribution.
- 5.0 All materials will be reviewed and approved or denied by the building principal, or, for District-wide materials, the superintendent or designee.

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